



April 4-5, 2017 in New Orleans, Louisiana **Gulf Coast Trade Alliance: *Doing Business in Brazil***

A Unique Business Development Conference

The U.S. Gulf Coast region is home to cutting edge technology and innovation, with unprecedented opportunity in Brazil--the largest economy of Latin America. Join the U.S. Commercial Service and the Louisiana District Export Council to discover Brazilian markets for your products and services, at the 2017 conference of the Gulf Coast Trade Alliance (GCTA).

Doing Business with Brazil will bring **multiple Brazilian delegations** from strategic organizations and locales to New Orleans, and convene a dynamic program focusing on **three program tracks, in addition to one-on-one networking and meeting opportunities...**

General sessions: national trade and economic policies, synergies in trade and investment promotion activities, political trends and development at the national, regional and state levels.

Ports & Infrastructure sessions: economic drivers for maritime industry in Brazil and the Gulf Coast region, inland and coastal port development, proposed changes in Brazil's legal and policy framework, and best practices in investment and financial models, procurement, services operations and partnership opportunities. (note: GCTA event will be held in conjunction with the Cargo Connections Conference, hosted by the Port of New Orleans).

Healthcare & Life Sciences sessions: digital healthcare transformation, healthcare technology and business innovation, medical tourism, telehealth, translational research, precision medicine, tropical disease clinical research and care, and international strategic cooperation.

About Gulf Coast Trade Alliance

The Gulf Coast Trade Alliance (GCTA) convenes business leaders from the region to its annual World Trade Conference, on behalf its members of Alabama, Florida, Louisiana, and Mississippi. As the Gulf Coast's marquee trade event, this regional platform to promote international trade and investment provides high quality business-to-business networking opportunities, fosters global relationships among attendees and inbound delegations, and educates and informs U.S. firms on international business opportunities.

Register today!

<http://go.usa.gov/x9gNx>

Event Details

Venue

Conference Center
@ University Medical Center
2000 Canal Street
New Orleans, LA 70112

Registration

\$245.00

Accommodations

Hyatt Centric French Quarter
800 Iberville Street
New Orleans, LA 70112
Rate: \$156.00++

Contact U.S. Commercial Service New Orleans

www.export.gov/louisiana
(504) 589-6547
office.neworleans@trade.gov

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