

Huntsville, AL  
Tuesday, January 15, 2019

## INTELLECTUAL PROPERTY RIGHTS SEMINAR

### About STOPfakes.gov

The **STOPfakes.gov Roadshow** delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues.

Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help U.S. business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

Registration  
Coming Soon

### Event date

January 15, 2019  
Tentative Agenda:  
8:45 am - 3:30 pm

3:45 - 4:45 pm  
Speaker 1:1s

**Location** TBA

### Cost

\$TBA (Lunch Included)

### Sponsors

- ✓ U.S. Export Assistance Center – Birmingham
- ✓ U.S. Commercial Service
- ✓ NAITA



### One on One

One-on-ones are available for participants to meet with the speakers for 10-minute sessions to discuss an IP issue they have.



### On-site Recordation

On-site recordation is made available by U.S. Customs and Border Protection. Roadshow staff will guide the business owner through the online recordation process.



U.S. Customs and  
Border Protection

